



Genn Osipenko

Master of Computer Science, Design Thinker,
Software Designer

+1 (415) 570-8911

uk@genn.org

genn.org

Profile

With over 25 years in design, for the past decade, I've been in various startups, both independent and in-house. As a Product Designer or leading design teams, I aimed in a collaborative team environment, particularly enjoying working collectively to develop the most effective, data-backed solutions. Using the UX techniques and experience helped me solve the client experience tasks, achieving the business goals. Beyond user-facing activities, I've also established design processes as needed.

Experience

2019–Present • Product Designer, Kuna Systems Corporation; San Mateo, CA, USA

Smart home security and security surveillance systems.

- Being a Founder Product Designer for the new company products.
- Leading the Product Design for the existing products.
- Curating and designing marketing materials, packaging, web promotions, etc.
- Creating and updating the UX/UI design of the mobile (iPad OS, iOS, and Android) software.
- Taking part in the Industrial Design process.

2018–2019 • Head of Design, Neuromation OÜ; Estonia/San Francisco, NYC, USA/Japan/Tel Aviv, Israel/Kyiv, Ukraine

Data platform for training and running neural networks backed by blockchain.

- Creating and adapting the design processes while running the Design Department.
- Conducting UX researches.
- Building the brand guidelines and adapting the brand visual and user communications.

2016–2018 • UX/UI Designer, UX Head, glomex GmbH; Munich, Germany

Global video content marketplace, pet project of Prosieben Sat.1.

- Started as Founding Product Designer and designed the product from scratch: analysis, strategy, wireframes, user scenarios, prototypes, etc.
- Crafting and supporting development strategies for product evolution.
- Setting up the design processes in the company while running the design department.

2012–2016 • Founding Product Designer, UX Specialist, UI Designer, VideoGorillas; Los Angeles, USA

Software for AI backed video processing, image recognition, data transfer, etc.

- Creating and supporting the visual language, architecture solutions, and unique customer experience of unprecedented products for the Global 500 company.
- Being the Founding Product Designer for LIVE4 live streaming application, I took care of UX/UI for mobile applications (iOS and Android), website design, marketing materials, and branding.
- Implementing the designs from Sketch to Android Studio and Xcode in the rushing startup atmosphere.

2010-now • National Consultant, UNICEF

The United Nations Children's Fund campaigns and solutions to improve the quality of children life.
Supporting the initiatives with design, branding, communication strategies, and marketing ideas.

1998-2014 • Product Design Consultant, UX and UI Designer, Identity Designer, Communications Consultant, Creative Director, Graphic Designer, Art Director, various clients as Freelancer; Kyiv, Ukraine

Education

International Solomon University; Kyiv, Ukraine – Master of Computer Science, 2004

Skills

Product Design
Mobile Software Design (iPad OS, iOS, Android)
UX and UI design (UX researches, site maps, process flows, wireframes, specifications etc.)
Prototyping
Leadership and coaching
Setting up the design processes and running the design department
Brand and Identity creation
Creative and communicative strategies development
Up to date with fronted and backend programming, languages, environments, and tools